

detail

Norm No. 15

Family Overview

Published
2024

Designed by
Makoto Kamimura
Sam Fagnart

Version
1.001

Encodings
Latin Extended

File Formats
OpenType CFF
Woff
Woff2

Opentype Features
Access All Alternates
Contextual Alternates
Case-Sensitive Forms
Glyph Composition/
Decomposition
Discretionary Ligatures
Denominators
Fractions
Standard Ligatures
Numerators
Ordinals
Proportional Figures
Stylistic Alternates
Scientific Inferiors
Subscript
Superscript
Tabular Figures
Slashed Zero

The Norm® series, led by Makoto Kamimura, is an ongoing study of grotesques as a visual phenomenon. While the typefaces share a visual expression of the modern grotesque, the origin and process of designing each variation are informed by different aesthetic and historical precedents. The subtle nuances strike a harmonious chord of uniformity across the collection, while explicit differences highlight each typeface's individual quirks and textures. Each variation includes 10 weights, 20 total styles to support a range of expression and technical needs. These details are entry points for individuals to be their own tastemakers and define their own normal.

Norm No. 15 has a quiet, yet confident eccentricism. Elements result from a close and careful study of the Univers series. In particular, No. 15 adopts squarish, flat exteriors, as well compact, narrow widths. The former results in chiseled characters, such as the capital G which is completed in one stroke for a defined jawline. The latter produces tight apertures that make characters look like they are resisting a slight change in gravity and beginning to fold into themselves.

Norm No. 15 Family
20 styles
10 weights
Roman/Italic

Norm No. 15 Thin

Norm No. 15 Thin Italic

Norm No. 15 Light

Norm No. 15 Light Italic

Norm No. 15 Regular

Norm No. 15 Italic

Norm No. 15 Book

Norm No. 15 Book Italic

Norm No. 15 Medium

Norm No. 15 Medium Italic

Norm No. 15 Semibold

Norm No. 15 Semibold Italic

Norm No. 15 Bold

Norm No. 15 Bold Italic

Norm No. 15 Heavy

Norm No. 15 Heavy Italic

Norm No. 15 Black

Norm No. 15 Black Italic

Norm No. 15 Super

Norm No. 15 Super Italic

csp
Capital Spacing

CAPITAL SPACING

CAPITAL SPACING

case
Case-Sensitive Forms

abc@detail.tf [e-mail]
(001) 002-0003

ABC@DETAIL.TF [E-MAIL]
(001) 002-0003

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< > << >> < > << >> | i j @
+ - x ÷ = ≠ < > ≤ ≥ ± ~ ~ ~
↑ ↗ → ↘ ↓ ↙ ← ↖

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calt
Contextual Alternates

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liga
Standard Ligatures

Office floor
ff fi ffi fl ffl

Office floor
ff fi ffi fl ffl

dlig
Discretionary Ligatures

Contemporary Art
ft ffr frtrvrwrytt

Contemporary Art
ft fft rf rt rv rw ry tt

pnum
Proportional Figures

00123456789

00123456789

tnum
Tabular Figures, Symbols

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zero
Slashed Zero

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ordn
Ordinals

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numr
Numerators

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 abcdefghijklmnopq
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H00123456789
 abcdefghijklmnopq
 rstuvwxyz()[+ -=.,

dnom
Denominators

H00123456789
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 rstuvwxyz()[+ -=.,

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supr
Superscript

H00123456789
 abcdefghijklmnopq
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subs
Subscript

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frac
Fractions

1/2 1/3 2/3 1/4 3/4
 1/8 3/8 5/8 7/8
 1234/5678

1/2 1/3 2/3 1/4 3/4
 1/8 3/8 5/8 7/8
 1234/5678

72

A B C D E F G H I J

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A B C D E F G H I J K L M N
 O P Q R S T U V W X Y Z Á
 a b c d e f g h i j k l m n o p q
 r s t u v w x y z á ä é î ð ü
 1 2 3 4 5 6 7 8 9 0 ! ? & . , ;

26

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 a b c d e f g h i j k l m n o p q r s t u v w x y z á ä é î ð ü

14

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z

12/18

The mid-20th century in typographic history was a turning point with the introduction of neo-grotesques, a genre that continues to have a strong influence on our contemporary visual landscape. Early sans serif typefaces were referred to as grotesques, a term

10/13.5

When modern architects righteously abandoned ornament on buildings, they unconsciously designed buildings that were ornament. In promoting Space and Articulation over symbolism and ornament, they distorted the whole building into a duck. They substituted for the innocent and inexpensive practice of applied decoration on a conventional shed the rather cynical and expensive distortion of program and

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The mid-20th century in typographic history was a turning point with the introduction of neo-grotesques, a genre that continues to have a strong influence on our contemporary visual landscape. Early

72 ABCDEFGHIJ

50 ABCDEFGHIJKLMNOP
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 1234567890 !?&.,;:

26 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyzáäéîõü

14 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

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r s t u v w x y z á ä é î ð ö ü
1 2 3 4 5 6 7 8 9 0 ! ? & . , ;

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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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1 2 3 4 5 6 7 8 9 0 ! ? & . , ;

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A B C D E F G H I J K L M N O P Q R S T U V W X Y
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 a b c d e f g h i j k l m n o p
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12/18

The mid-20th century in typographic history was a turning point with the introduction of neo-grotesques, a genre that continues to have a strong influence on our contemporary visual landscape. Early sans serif typefaces were

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Supported Languages
Latin Extended

Afrikaans	Galician	Makonde	Sena
Albanian	Ganda	Malagasy	Serbian
Asu	German	Maltese	Shambala
Basque	Gusii	Manx	Shona
Bemba	Hungarian	Meru	Slovak
Bena	Inari Sami	Morisyen	Soga
Breton	Indonesian	Northern Sami	Somali
Catalan	Irish	North Ndebele	Spanish
Chiga	Italian	Norwegian Bokmål	Swahili
Colognian	Jola-Fonyi	Norwegian Nynorsk	Swedish
Cornish	Kabuverdianu	Nyankole	Swiss German
Croatian	Kalaallisut	Oromo	Taita
Czech	Kalenjin	Polish	Teso
Danish	Kamba	Portuguese	Turkish
Dutch	Kikuyu	Quechua	Upper Sorbian
Embu	Kinyarwanda	Romanian	Uzbek (Latin)
English	Latvian	Romansh	Volapük
Esperanto	Lithuanian	Rombo	Vunjo
Estonian	Lower Sorbian	Rundi	Walser
Faroese	Luo	Rwa	Welsh
Filipino	Luxembourgish	Samburu	Western Frisian
Finnish	Luyia	Sango	Zulu
French	Machame	Sangu	
Friulian	Makhuwa-Meetto	Scottish Gaelic	

Codepage

MacOS:	ISO:
MacOS Central European	ISO 8859-1 Latin 1 Western European
MacOS Celtic	ISO 8859-2 Latin 2 Central European
MacOS Coratian	ISO 8859-3 Latin 3 South European
MacOS Roman	ISO 8859-4 Latin 4 North European
MacOS Romanian	ISO 8859-9 Latin 5 Turkish
MacOS Iceland	ISO 8859-10 Latin 6 Nordic
MacOS Turkish	ISO 8859-13 Latin 7 Baltic
	ISO 8859-15 Latin 9
MS Windows:	ISO 8859-16 Latin 10
MS Windows 1250 Central European	
MS Windows 1252 Western	
MS Windows 1254 Turkish	
MS Windows 1257 Baltic	

Glyphs per Font

734 glyphs

File Formats

OpenType CFF, Woff, Woff2

**File Names
(Desktop)**
OpenType CFF

NormNo15-Thin.otf	NormNo15-Semibold.otf
NormNo15-ThinItalic.otf	NormNo15-SemiboldItalic.otf
NormNo15-Light.otf	NormNo15-Bold.otf
NormNo15-LightItalic.otf	NormNo15-BoldItalic.otf
NormNo15-Regular.otf	NormNo15-Heavy.otf
NormNo15-Italic.otf	NormNo15-HeavyItalic.otf
NormNo15-Book.otf	NormNo15-Black.otf
NormNo15-BookItalic.otf	NormNo15-BlackItalic.otf
NormNo15-Medium.otf	NormNo15-Super.otf
NormNo15-MediumItalic.otf	NormNo15-SuperItalic.otf

**File Names
(Web)**
Woff, Woff2

NormNo15Web-Thin.woff	NormNo15Web-Thin.woff2
NormNo15Web-ThinItalic.woff	NormNo15Web-ThinItalic.woff2
NormNo15Web-Light.woff	NormNo15Web-Light.woff2
NormNo15Web-LightItalic.woff	NormNo15Web-LightItalic.woff2
NormNo15Web-Regular.woff	NormNo15Web-Regular.woff2
NormNo15Web-Italic.woff	NormNo15Web-Italic.woff2
NormNo15Web-Book.woff	NormNo15Web-Book.woff2
NormNo15Web-BookItalic.woff	NormNo15Web-BookItalic.woff2
NormNo15Web-Medium.woff	NormNo15Web-Medium.woff2
NormNo15Web-MediumItalic.woff	NormNo15Web-MediumItalic.woff2
NormNo15Web-Semibold.woff	NormNo15Web-Semibold.woff2
NormNo15Web-SemiboldItalic.woff	NormNo15Web-SemiboldItalic.woff2
NormNo15Web-Bold.woff	NormNo15Web-Bold.woff2
NormNo15Web-BoldItalic.woff	NormNo15Web-BoldItalic.woff2
NormNo15Web-Heavy.woff	NormNo15Web-Heavy.woff2
NormNo15Web-HeavyItalic.woff	NormNo15Web-HeavyItalic.woff2
NormNo15Web-Black.woff	NormNo15Web-Black.woff2
NormNo15Web-BlackItalic.woff	NormNo15Web-BlackItalic.woff2
NormNo15Web-Super.woff	NormNo15Web-Super.woff2
NormNo15Web-SuperItalic.woff	NormNo15Web-SuperItalic.woff2

OpenType Features

aalt	Access All Alternates	locl	Localized Forms
calt	Contextual Alternates	numr	Numerators
case	Case-Sensitive Forms	ordn	Ordinals
ccmp	Glyph Composition/ Decomposition	pnum	Proportional Figures
csp	Capital Spacing	salt	Stylistic Alternates
dlig	Discretionary Ligatures	sinf	Scientific Inferiors
dnom	Denominators	subs	Subscript
frac	Fractions	sup	Superscript
liga	Standard Ligatures	tnum	Tabular Figures
		zero	Slashed Zero

Weight Class

200	Thin	Thin Italic
300	Light	Light Italic
400	Regular	Italic
450	Book	Book Italic
500	Medium	Medium Italic
600	Semibold	Semibold Italic
700	Bold	Bold Italic
800	Heavy	Heavy Italic
900	Black	Black Italic
1000	Super	Super Italic

About the Foundry

Detail Type foundry (Detail) is an international type foundry. We are the type design institute of *Kamimura & Co.*, an independent design studio based in Japan. We create retail fonts and custom fonts for companies, brands, and projects. Originally, Detail has been started with the type design practices of Makoto Kamimura, a graphic designer and the founder of the studio. He has created visual identities for many different clients. We provide our users with fine details. The unique typefaces are always great assistants to build the brand's identity. We create the typefaces, not only for many different designs and but also for the new cultures. We are always together with the people who are working at the great endeavors.

Detail's retail fonts are available only on *detail.tf*.
If you need custom fonts, please contact us.

Licensing

See *detail.tf* for more information.

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Yokohama Kanagawa 222-0024 Japan

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